

Press Release

AVINOC Builds Bridges to a New Digital Age at MEBAA

22 November 2022

AVINOC will be exhibiting at MEBAA Show 2022 together with one of its running tokenization projects, revolutionary VOO Marketplace – world’s first digital marketplace to search, book, pay and manage private jet charter flights. This leading business aviation event in the Middle East that is held every two years alternating with the Dubai Airshow, will take place from December 6 to 8 at DWC, Dubai Airshow Site where AVINOC will highlight the significance of new technologies, crypto payments, loyalty program and other methods of sustainability for business aviation.

This year’s event with an updated program is organized by the TarsusFEME Group and is set to deliver the most groundbreaking experience in its history, bringing the business aviation community together in person to take advantage of the enormous growth projected for the sector. The Middle East business aviation market, particularly in the MENA region, continues to grow at a record pace and by 2037, the Middle East and Asia-Pacific region is expected to be the fastest growing market with an annual RPK growth rate of 5.7%.

Altogether more than 500 exhibitors are expected to attend the event. The exhibition will bring together the industry’s major players and most influential individuals – operators, leading product and service companies, engineering firms, aviation equipment suppliers, airlines, the latest digital platforms for business and private aviation, blockchain-based assets, eVTOL aircraft and advanced technologies from leading business aircraft manufacturers – for three days of insightful debates, exciting industry announcements and high-quality networking opportunities to drive business aviation forward.

The MEBAA Show 2022 will launch a new conference where, in more than 25 sessions by renowned industry experts in BizAv Talks, guests can learn about new aviation market trends and dive into key topics and practices such as future aviation, sustainability, use of green fuel and environmental goals as well as emerging markets, supply chain details for aircraft and more. BizAv Talks will reassess industry dynamics and offer a new perspective on business aviation and how technology can deliver a better customer journey.

AVINOC will be exhibiting at this year’s show for the first time together with one of its running tokenization projects, revolutionary VOO Marketplace. Gernot Winter, CEO of AVINOC will also be one of the speakers of the show in BizAv Talks, introducing the company’s latest tokenization projects that are designed to erase the line between the real world and crypto to the international public and holding a special joint presentation “Stay ahead of the curve with cryptocurrencies” together with CEO of VOO Flights Robert Plhak.

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This presentation will take place on the day two of the show, December 7, at 14:40 GST and address the readiness and adaptability to the quickly evolving technological landscape that is crucial in today's marketplace and will explore the purchasing methods of tomorrow's customers and the benefits of providing flexible payment options. Given the huge growth projected for the sector, with AVINOC as an exhibitor at the show, MEBAA 2022 is the ideal business platform for the community leaders to learn about the significance of new technologies in business aviation and the way AVINOC is leading the way in tokenization activity towards the digital future of the industry.

"We are determined to change and transform the aviation industry by implementing new technologies and cryptographic payment methods consistent with the ESG principles of environmental, social and corporate governance. Our innovative tokenization services and projects are designed to connect the outdated legacy system and the crypto-economy into a single functional, transparent and highly secure ecosystem. Each of AVINOC's solutions stands dedicated towards achieving goals that will benefit the whole world as a global community. Driven by innovation, we look forward to presenting our vision to an international audience in the Middle East, where we will be exhibiting for the first time at the MEBAA Show 2022 together with our implemented tokenization project VOO — world's first digital B2B marketplace to search, book, pay and manage private jet charter flights." — Gernot Winter, CEO & Founder AVINOC & VOO flights.

AVINOC will be represented by Gernot Winter, CEO & Founder AVINOC & VOO flights and René Inkret, CEO & Founder VOO Aviation Service. The team will be available at DWC, Dubai Airshow Site — booth 778 during the entire show to demonstrate the enormous potential and projected growth of the aviation industry and how the integration of new technologies and the implementation of blockchain technology in aviation is leading to a global positive transformation of the entire aviation industry.

About AVINOC

AVINOC is a tokenization company dedicated to integrating new technologies in aviation. It's driving change and transformation throughout the entire industry. The innovative tokenization services and projects led by AVINOC are designed to connect the legacy system and the crypto-economy into a single functional, transparent and highly secure ecosystem.

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